NEWSLETTER 2

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Enriching lives, opening minds.

MAPPING ESG NEEDS & CHALLENGES IN THE SHIPPING INDUSTRY

Building the knowledge base for a more sustainable maritime future.

MAPPING ESG NEEDS & CHALLENGES IN THE SHIPPING INDUSTRY

In the Spring of 2024 **eSgEA** Project partners **Position Green** and **HELMEPA** jointly developed an online survey questionnaire to assess the ESG implementation challenges faced by professionals operating in the shipping industry.

The final **40-question** survey covered a range of focus areas across each of the three pillars of ESG, together with background questions on the respondents and their companies, as well as general ESG questions to help delve into the level of maturity of each company in their sustainability transformation journey.

The survey was subsequently disseminated to contacts of Helmepa and Position Green over the summer period from June to August 2024. The outreach helped canvass insights from over **50** shipping companies.

ESG CHALLENGES MATRIX

The collected responses contributed to the development of the ESG Challenges Matrix, a structured overview of the most common barriers, priorities, and implementation gaps identified within the shipping industry.

- ESG governance and organisational readiness
- Data collection and reporting challenges
- Skills and training needs
- Stakeholder engagement
- Sustainability integration in operations

THE ESG FOCUS GROUPS

Focus groups were conducted by HELMEPA and Position Green in order to gain further insights and map shipping company implications regarding ESG implementation challenges, key ESG topics and practices, as well as the level of internal ESG understanding and commitment.

- Open discussion and interaction
- Identification of ESG risks and opportunities
- Mapping internal ESG understanding and commitment
- Exchange of operational experiences and practical concerns

The focus group's findings will complement the results of the online survey and the ESG Challenges Matrix. Focus groups were an opportunity for inclusion, live conversation and interaction, which strengthens understanding around the project's goals and objectives.

DOWNLOAD FOCUS GROUP REPORT (GREECE)

DOWNLOAD FOCUS GROUP REPORT (NORWAY)

GOOD PRACTICES IN ESG IMPLEMENTATION

Current best practices, challenges, and recommendations for effective ESG implementation in the shipping sector have been identified and demonstrated.

5+1 best practices are demonstrated covering:

- ESG governance and leadership
- Training and capacity building
- Data management and reporting
- Stakeholder engagement
- Performance incentives
- Cross-sector sustainability integration

MORE TO COME!

We are building on the valuable insights gathered and the progress achieved so far.
Stay tuned for what's next.

PLATFORM DEVELOPMENT COMING SOON!

Our platform is currently in development to turn insights into practical tools and solutions that empower the shipping industry on its sustainability journey.

The journey continues.
Together, we are shaping a more sustainable future for shipping.